



# Digital Video '10 Expo

HD Content Creation and Distribution for the 21st Century

September 28-30, 2010

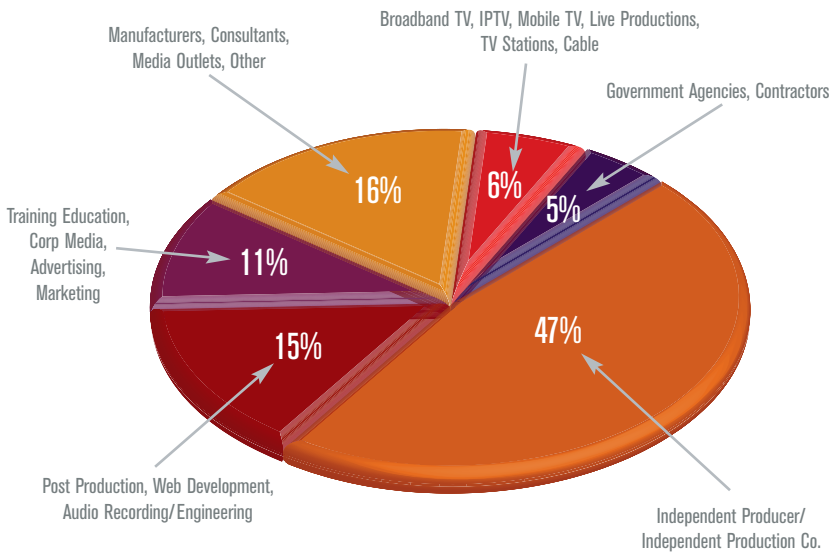
Exhibits: September 29-30, 2010  
Pasadena Convention Center  
Pasadena, CA

## ATTENDEE PROFILE AND FEEDBACK

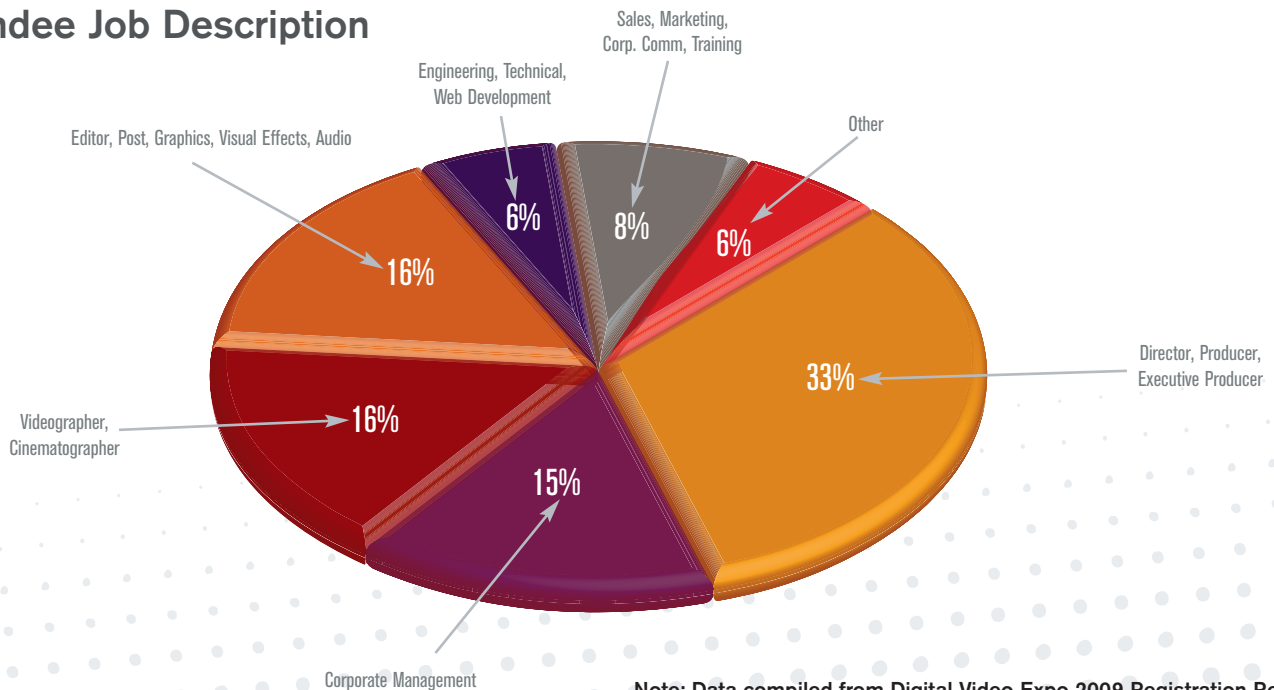
Real Customers  
Real Prospects  
Real Sales

Digital Vide Expo 2009 proved to be the West Coast's video production and post-production community's HD Content Creation and Distribution event of the year. With its move to Pasadena, attendance of more than 6100, new high profile industry partnerships, and its enhanced conference program, Digital Video Expo 2010 is already shaping up to surpass the successes of last year's event.

### Attendee Organization/Primary Business



### Attendee Job Description



Note: Data compiled from Digital Video Expo 2009 Registration Reports and post-show Attendee Survey, December, 2009.

93%

of Digital Video Expo attendees **authorize, approve, recommend or evaluate** purchases of your products and services

91%

of Digital Video Expo attendees **planned to purchase or are considering purchasing** a product or service they saw exhibited at the 2009 show.

98%

of Digital Video Expo attendees rated their overall **experience at the 2009 event as positive.**

86%

of Digital Video Expo attendees said they will **recommend the show to their colleagues** and professional contacts.

95%

of Digital Video Expo 2009 attendees said they will likely **return to Digital Video Expo 2010.**

TO EXHIBIT AT DIGITAL VIDEO EXPO 2010, CONTACT:

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