

REGISTER NOW FOR A
FREE EXHIBIT HALL PASS!



**Bigger, better, smarter solutions for all
the tools, technology and skills you need.**



CONFERENCE September 19-21, 2012

EXHIBITS September 19-20, 2012

Pasadena Convention Center, Pasadena, California

WWW.DVEXPO.COM

PRODUCED BY

VIDEO **TVTechnology** **digital content producer** **millimeter** **creativePLANET network.com** **NewBay Media**

WHY ATTEND DIGITAL VIDEO EXPO?



Who Attends?

Animators, Audio Engineers, Archivists, Aerial Camera Operators, Art Directors, AV Integrators, Cinematographers, Directors of Photography, Designers, Digital Content Producers, Camera Assistants, Chief Technologists, Colorists, Creative Directors, Editors, Event Videographers, Field Producers, Filmmakers, Gaffers, Graphic Designers, Instructors, Lighting Designers, Media Specialists, Multimedia Designers, Postproduction Personnel, Presidents, Producers, Production Managers, Project Directors, Editors, Executive Directors, Executive Producers, Sound Engineers, Sr. Engineers, Sr. Graphic & Interactive Media Designers, Supervisors of AV Media, Technical Directors, Television Producers, VPs of Purchasing, Video Analysts, Videographers, and Webmasters.

Check out these exhibitors at DV Expo this year!

- Canon
 - JVC
 - Panasonic
 - LTO
 - International Supplies
 - AJA Video
 - Western Digital
 - Data Video Corporation
 - Libec Sales of America
 - VariZoom
 - Alzo Video
- ...and many more!

➔ **New for 2012!**

Streaming Video Technology Showcase

This showcase pavilion will spotlight tools, technologies and workflow solutions for delivering content to multiple screens.



Access to the ProMedia Conference is included with your Exhibit Hall Pass!

use code
DVEBR
for \$50 off!



LOWEST CONFERENCE PROGRAM RATES AVAILABLE UNTIL AUGUST 31ST. REGISTER NOW!

New for 2012! Future Media Concepts Presents the LA Post | Production Conference



You'll learn the latest tips and techniques on Apple, Adobe and Avid software and video production to help you work smarter, increasing both your creativity and productivity. Register before August 31st with code DVEBR for \$50 off Early Bird rates!

Packages & Pricing	Early Bird Rates (prior to 8/31/12)	Regular Rates (after 8/31/12)
Exhibit Hall Only Pass (includes free on-floor sessions, networking meetings, and exhibit hall access both days)	Free	\$25
Digital Video Expo Conference Program (all conference passes include access to the Conference Program for 1,2 or 3 days, free on-floor sessions, networking meetings, access to the exhibit hall both days)		
LA Post Production Conference Three Day Pass	\$775	\$975
LA Post Production Conference Two Day Pass	\$575	\$725
LA Post Production Conference One Day Pass	\$375	\$395
Student Three Day Pass	\$145	\$145
Student Two Day Pass	\$99	\$99

Visit dvexpo.com to register!



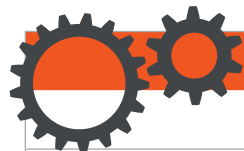
AbleCine's training department again offers expert training at DV Expo. View complete descriptions of each session online at dvexpo.com and register early as classes will fill up!



Workshop	Length	Cost*
The Hows and Whys of Lighting	Full Day	\$275
HD Frame Rates, Color and Compression	Half-day	\$150
On Set Workflows and Media Management	Half-day	\$150
Intro to Digital Cameras — Raw, Log and Uncompressed	Half-day	\$150
Choosing the Right Camera	Half-day	\$150

*Additional discounts not available on workshops.

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Wednesday, September 19 | Exhibit Hall Open 11:00 am – 6:00 pm

	Adobe Creative Suite Workshop	Apple Final Cut Pro Workshop	Editing with Avid Media Composer	Digital Video Production
9:00 am - 11:45 am	Double Session: Adding Premiere Pro to Your Toolset <i>Luisa Winters</i>	Double Session: Adding FCP X to your Toolset <i>Steve Martin</i>	Double Session: Adding Avid to your Toolset <i>Benjamin Hershleder</i>	Double Session: More than an Editor: Learning to be a Predator <i>Rich Harrington</i>
12:00 pm - 1:15 pm	Keynote Presentation by an award-winning editor — Announcement coming soon!			
1:15 pm - 2:15 pm	Lunch Break			
2:15 pm - 3:30 pm	10 Great New Reasons to Use Adobe Production Premium <i>Rich Harrington</i>	Color Correction: Final Cut Pro X <i>Robbie Carman</i>	TBD <i>Jeff Greenberg</i>	Secrets of Successful Shoots: Recording Great Audio <i>Douglas Spotted Eagle</i>
3:45 pm - 5:00 pm	Dynamic Linking in After Effects, Premiere Pro & More! <i>Luisa Winters</i>	Meta-Organization in Final Cut Pro X <i>Steve Martin</i>	Scriptsync and Phrasefind: Storyteller tools <i>Jeff Greenberg</i>	Building Budgets for Video Projects <i>Rich Harrington</i>

Thursday, September 20 | Exhibit Hall Open 10:00 am – 5:00 pm

	Adobe Creative Suite Workshop	Apple Final Cut Pro Workshop	Editing with Avid Media Composer	DSLR Workshop
9:00 am - 10:15 am	Learning Your Way Around the 3D Camera in After Effects <i>Luisa Winters</i>	Sound Editing in Final Cut Pro X <i>Steve Martin</i>	Getting it Out: Advanced Compression with Sorenson Squeeze and Media Composer <i>Jeff Greenberg</i>	DSLR Essentials: What You Need to Know for a Successful Shoot <i>Robbie Carman</i>
10:30 am - 11:45 am	Color Correction & Grading in Adobe Creative Suite <i>Robbie Carman</i>	Compositing & Motion Graphics in FCP X <i>Steve Martin</i>	BCC: The Best Effects You've Bought But Aren't Using <i>Jeff Greenberg</i>	HDSLR Lenses Revealed <i>Douglas Spotted Eagle</i>
12:00 - 1:15 am	The Power is in the Keyboard: Adobe Premiere Pro Trimming and Keyboard Shortcuts <i>Luisa Winters</i>	Mastering the Magnetic Timeline: Advanced Editorial Workflow <i>Jeff Greenberg</i>	Power Techniques for Avid Bin Management and Organization <i>Tamera Martin</i>	Time Floats By: Creative Use of Time-Lapse and Stop Motion <i>Richard Harrington</i>
1:15 pm - 2:15 pm	Lunch Break			
2:15 pm - 3:30 pm	Mastering Mixing in Premiere Pro & Adobe Audition <i>Robbie Carman</i>	Collaborative Workflows in FCP X <i>Steve Martin</i>	The Art of the Trim <i>Tamera Martin</i>	The Art of the Corporate Video <i>Douglas Spotted Eagle</i>
3:45 pm - 5:00 pm	Innovation in Motion: What's new in After Effects CS6 <i>Richard Harrington</i>	Storage of the Future: How to Take Advantage of It Now <i>Jonny Revolt</i>	Advanced Color Correction Methods in Media Composer <i>Jeff Greenberg</i>	DSLR Sync Sound Workflow <i>Robbie Carman</i>

Friday, September 21 | Conference Program Only

	Adobe Creative Suite In-Depth Super Sessions	Editing In-Depth Super Sessions	Web Video 3.0 In-Depth Super Sessions	Digital Video Production In-Depth Super Sessions
9:00 am - 11:00 am	Motion Control 3D: Bringing Your Photos to Life in Three Dimensions <i>Richard Harrington</i>	Collaborative Workflows in FCP X <i>Steve Martin</i>	Practical Video Compression in a Post-YouTube World <i>Jeff Greenberg</i>	Creating a Documentary: From Idea to Distribution <i>Gail Mooney, ASMP</i>
11:15 am - 1:15 pm	Tracking & Stabilizing Footage in After Effects <i>Luisa Winters</i>	Advanced Editing Techniques with Avid Media Composer <i>Jeff Greenberg</i>	Hypersyndication: How to Publish Your Content on the Maximum Number of Screens and Devices <i>Richard Harrington</i>	The Full HD & Beyond: Production and Post: Part 1 <i>Douglas Spotted Eagle</i>
1:15 pm - 2:15 pm	Lunch Break			
2:15 pm - 4:15 pm	Typesetting Secrets for Motion Graphics <i>Luisa Winters</i>	Advanced Editing Techniques with Adobe Premiere Pro <i>Jeff Greenberg</i>	Copyright in the Digital Age <i>Jim Cavanaugh, ASMP</i>	The Full HD & Beyond: Production and Post: Part 2 <i>Douglas Spotted Eagle</i>



DIGITAL VIDEO EXPO IS WHERE INDUSTRY PROS LIKE YOU GATHER FOR TRAINING, NETWORKING AND TO PREVIEW THE LATEST PRODUCTS THAT SHAPE THE WAY YOU CREATE, STORE AND DISTRIBUTE VIDEO CONTENT. SEE THE NEWEST INNOVATIONS IN DIGITAL VIDEO TECHNOLOGY AND GET INSPIRED TO THINK BIG!